



PRESS INFORMATION

Mr. Takuya Tsumura joins as President & CEO of Honda Cars India

Company elevates Mr. Kunal Behl as Vice President, Marketing and Sales

New Delhi, April 1, 2022: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, announced that Mr. Takuya Tsumura has assumed the office of President & CEO from today. As part of HCIL organisational changes, the company also elevated Mr Kunal Behl as Vice President, Marketing and Sales from his erstwhile position of Operating Head – Sales and Network Development. In his new role, Mr Behl will be Operating Head of Sales and Marketing and will form an integral part of the management team spearheaded by new CEO Mr Takuya Tsumura and will support Mr Yuichi Murata, Director - Marketing & Sales.

Mr. Tsumura has been associated with Honda Motor Co. Ltd. for more than 30 years and has vast experience in the automobile industry, having worked in several international markets including Thailand, Australia, China, Japan, Turkey and has worked with overseas division for Europe and Asia & Oceania regions. He was in-charge of South Asian countries including India from 1997 to 2000 while working at HM head office.

Mr Kunal Behl comes with over two decades of rich automotive experience and expertise in strategic and operation management in the area of Sales and Aftersales. He joined Honda in 2002 and has headed several key functions including Field Sales, Network Development, Sales Planning, Exports and New business development. He started his career with Escorts Ltd in 2002 and was also briefly associated with Audi India for a year in 2012-13 in sales area.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.



Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:

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